



**MORGAN  
LOMENECH**

call : +33(0)6.67.31.59.30

write : [mlomenech@gmail.com](mailto:mlomenech@gmail.com)

visit : <http://morgan.lomenech.free.fr>

## MARKETING / COMMUNICATION

### EDUCATION

- 2004 / 2006     **4-year** post-graduate degree in **Communication and Media** at **Sciences Com'**, Nantes, FRANCE
- 2003 / 2004     **International Business School** in Rauma Satakunta Polytechnic, **FINLAND**
- 2001 / 2003     **2-year** post-graduate degree in **Merchandising Techniques** in the University of Tours
- 1999 / 2001     High School Diploma in Economics and Social section, (A-level) in Tours
- Languages     **French**: mother tongue  
                  **English**: fluent  
                  **Spanish**: beginner
- Computer skills     Microsoft Office Pack (Word, Excel, Powerpoint), Internet tools, Photoshop, Illustrator, InDesign...  
                          ⇒ PC/MAC environment

### WORK EXPERIENCES

#### ► COMMUNICATION

- 2006 / 2007     **Advertising manager in agencies** (12 months) : **IC'COM, Malice, PraxieCommunication**  
                          ⇒ Development of communication projects, strategic reflection, choice of tools' communication, organization of events...
- 2006             **Production assistant** (4 months) for « 18h à l'appart », a TV Show broadcast on the local channel Nantes7  
                          ⇒ Preparation of the daily broadcast, television set assistant, advertising manager assistant
- 2003             **Sale of advertising space** (3 months) for the "Festival de Jazz en Touraine"  
                          ⇒ Creation of sales leaflets and advertising media & Search for financial partners
- 2002             **Events organizer** for charity business  
                          ⇒ Fashion show organizer for the "TELETHON" (against diseases)  
                          ⇒ Golf competition organizer for "Vaincre la Mucoviscidose" (idem)

#### ► SUMMER JOBS

- 2007             Salesman (1 month) : Lacoste' shop, Nantes (winter sales)
- 2004             Purchasing manager assistant (2 months) : **KENZO** (fashion), Montbazou
- 2003             Salesman (3 months) : Martin' shop (clothes), Tours

### MISCELLANEOUS

Interested in contemporary art, fashion, trips (England, Finland, Sweden, Estonia, Russia, Spain, Italy), Internet, practice of aerobics / step / biking, Clean driving licence.

### REFEREES

Carole Foucher, English Teacher  
Eric Warin, co-director of Sciencescom'

write to : [c.foucher@nantes.cci.fr](mailto:c.foucher@nantes.cci.fr)  
write to [eric.warin@sciencescom.org](mailto:eric.warin@sciencescom.org)

call: +332.40.44.42.00  
call: +332.40.44.90.00