



**MORGAN
LOMENECH**

call: +44 (0)7 965 501 483
write: mlomenech@gmail.com
visit: <http://morgan.lomenech.free.fr>

MARKETING - ADVERTISING / FRENCH NATIVE SPEAKER

EDUCATION

2004 / 2006 **4-year** post-graduate degree in **Communication and Media** at **Sciences Com'**, Nantes, France
2003 / 2004 **International Business School** in Rauma Satakunta Polytechnic, **Finland**
2001 / 2003 **2-year** post-graduate degree in **Merchandising Techniques** in the University of Tours, France
1999 / 2001 High School Diploma in Economics and Social section, (A-level) in Tours, France
Languages **French:** mother tongue
 English: fluent
 Spanish: beginner
Computer skills Microsoft Office Pack (Word, Excel, Powerpoint), Internet tools, Photoshop, Illustrator, InDesign...
 ⇒ PC/MAC environment

WORK EXPERIENCES

► RELEVANT EXPERIENCES

2007 **Advertising and Marketing Manager** for GIMO: Global Interactive Marketing Online, London, UK
 ⇒ Online Marketing: setting new promotions, newsletters, websites design
2006 / 2007 **Advertising manager / PA** (1 year): **IC'COM / Malice:** Advertising agencies, Nantes, France
 ⇒ Development of communication projects, strategic reflection, choice of tools' communication, organization of events, media planning, Public Relations...
 ⇒ Personal Assistant for the director of Malice: lifestyle management (travel, diary, house...)
2006 **Production assistant** (4 months) for "18h à l'appart", a TV Show broadcast on the local channel Nantes7
 ⇒ Preparation of the daily broadcast, television set assistant, advertising manager assistant
2003 **Sale of advertising space** (3 months) for the "Festival de Jazz en Touraine", Tours, France
 ⇒ Creation of sales leaflets and advertising media & Search for financial partners
2002 **Events organizer** for charity business
 ⇒ Fashion show organizer for the "TELETHON" (charity business)
 ⇒ Golf competition organizer for "Vaincre la Mucoviscidose" (charity business)

► SUMMER JOBS

2004 Purchasing manager assistant (2 months): **KENZO** (fashion), Montbazon
2003 Salesman (3 months): Martin' shop (clothes), Tours

MISCELLANEOUS

Interested in contemporary art, fashion, trips (England, Finland, Sweden, Estonia, Russia, Spain, Italy), Internet, practice of aerobics / step / biking, Clean driving licence.

REFEREES

Edith Pigeon, Teacher
Süzel Eschenbrenner, director of Sciencescom'

write to: e.pigeon@nantes.cci.fr
write to: suzel.eschenbrenner@sciencescom.org

call: +332.40.44.42.00
call: +332.40.44.90.00